

Organiza:

Facultad de Estudios Sociales y del Trabajo

Proyecto de Innovación Docente "Fomento de competencias emprendedoras globales mediante recursos online multimedia y actividades formativas en inglés" de la Universidad de Málaga. PIE 15 - 107

Facultad de Estudios Sociales y del Trabajo

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Horario variable (ver programa detallado). Abril y mayo de 2016.
Lugar: Salón de Grados Profesor D. Francisco Trujillo de la Facultad de Estudios Sociales y del Trabajo y Aulas (ver programa detallado).



II INTERNATIONAL OPEN SEMINAR ON ENTERPRISE



PROGRAM

“Analysis of the environment. The case of Poland”. Urszula Bakowska-Morawska. April 5. 10:15-12:15. Salón de Grados.

Urszula Bakowska-Morawska, Ph.D, an academic at the Wrocław University of Economics, Jelenia Góra, in the Department of Economics, Management and Tourism. Institute of Strategic Management and Logistics. Poland.

More information:

https://www.researchgate.net/profile/Urszula_Bakowska-Morawska

“Strategic groups mapping in the slopes sector in Karkonosze Mountains in Poland ”. Urszula Bakowska-Morawska. April 6. 9:00-11:00. Salón de Grados.

Urszula Bakowska-Morawska, Ph.D, an academic at the Wrocław University of Economics, Jelenia Góra, in the Department of Economics, Management and Tourism. Institute of Strategic Management and Logistics. Poland.

More information:

https://www.researchgate.net/profile/Urszula_Bakowska-Morawska

“Personal branding: how to promote yourself?”

Rami Aldweeri. April 12. 10:15-12:15. Salón de Grados.

Assistant Professor. Department of Marketing. Jordan University.

More information: https://www.researchgate.net/profile/Rami_Aldweeri

PROGRAM

“Linking Entrepreneurship and quality management in SMEs”.

Piotr Kafel. April 20. 9:00-11:00. Salón de Grados.

Piotr Kafel PhD is Assistant Professor at the Department of Quality Management of Cracow University of Economics, Poland. His research interests are in the areas of Quality management and product certification.

More information: https://www.researchgate.net/profile/Piotr_Kafel

“Management in the UK”. Prof Tejinder Singh. The Claude Littner Business School. University of West London. May 10. 10:15-12:15. Salón de Grados. *Topic and exact day to be confirmed.*